



# Justice Oregon for Black Lives Call for Proposals 2022

**Applications due:** 5 p.m., Friday, September 30, 2022

**Type of Award:** Grant

**Award decisions:** December 2022

**Funding available:** January 2023

---

# Table of Contents

[Overview](#)

[About the Award](#)

[Award Categories](#)

[Operating support](#)

[Project support](#)

[Award Amount](#)

[Community Priorities](#)

[Economic Justice](#)

[Investing in Education](#)

[Reimagining Public Safety](#)

[Shifting the Black Narrative through Arts and Culture](#)

[Addressing Trauma and Healing for Black Communities](#)

[Selection Criteria](#)

[Anticipated Timeline](#)

[Use of Funds](#)

[Eligibility](#)

[Equity](#)

[Information Sessions](#)

[Ready to Apply?](#)

[Need help?](#)

[Question Summary](#)

## Overview

Justice Oregon for Black Lives was created in the wake of nearly two months of demonstrations in 2020 protesting the killings of George Floyd, Ahmaud Arbery, Breonna Taylor and others, igniting a national movement to end systemic and structural racism.

In approving this five-year, \$25 million commitment, Meyer Memorial Trust recognizes the urgent opportunity to transform institutions, systems and narratives in Oregon, a state founded on stolen lands and with explicit constitutional exclusion of Black people.

Through this Call For Proposals (CFP), Meyer plans to fund interventions and supports for the Black community that address one or more of the following community-identified priorities: Economic Justice, Investments into Education, Reimagining Public Safety, Shifting the Black Narrative through Arts and Culture, and Addressing Trauma and Healing for Black Communities.

The initiative is being intentionally co-created with Black communities working to advance racial justice and equity in Oregon. It is the largest single initiative in Meyer's history.

## About the Award

Meyer Memorial Trust invites proposals which improve the livelihood of Black Oregonians and are oriented toward long-term strategic change. While we recognize and support intersectional efforts to uplift all BIPOC people, the Justice Oregon for Black Lives initiative is designed to fund organizations with culturally specific programming for Black Oregonians.

In this Call for Proposals (CFP), Meyer will fund interventions and support that address five community-identified priorities:

- Economic Justice
- Investing in Education
- Reimagining Public Safety
- Shifting the Black Narrative through Arts and Culture

- Addressing Trauma and Healing for Black Communities

## Award Categories

Awards will fall into one of two categories:

### Operating support

Investments in the core operations of an organization to further the organization's mission. (Only 501(c)(3) nonprofit organizations are eligible for this award type).

### Project support

(for collaboratives and fiscally sponsored organizations, government entities, and religious institutions)

Investments that support a clearly defined set of activities that are carefully planned and designed to achieve a specific outcome or goal. Projects generally have a beginning and end date.

## Award Amount

A maximum of \$400,000 over two years, **with most grants in the range of \$50,000 to \$100,000 per year.**

## Community Priorities

In partnership with local leaders in the Black community, Meyer has identified the following goals and intended outcomes for the initiative:

## Economic Justice

Goal #1: Increase Black ownership (i.e. businesses, homes, investments).

Intended outcomes:

- Support an additional 100 Black-owned businesses to achieve revenue of \$1 million+ across Oregon by 2025 [Currently, there are approximately 4,000-5,000 Black-owned businesses in Oregon.]
- Increase Black homeownership to 35% by 2025 [Currently Black homeownership stands at 32%.]

Goal #2: Increase financial literacy / opportunities in Black communities.

Intended outcomes:

- Identify Black and community financial institution partnerships to access capital and to provide financial literacy by 2023.

## Investing in Education

Goal #1: Increase representation of Black educators, administrators across Oregon.

Intended outcomes:

- Increase recruitment and retainment of Black teachers and administrators to 400 total by 2025 across Oregon in K-12. [Currently, there are 204 Black teachers in Oregon]

Goal #2: Improve Black student academic, social and emotional outcomes throughout Oregon.

Intended outcomes:

- Increase Black student academic performance, namely mathematics, writing and reading skills.
- Increase Black student access to programs that improve their social and emotional well-being.

## Reimagining Public Safety

Goal #1: Create a shared vision of what public safety is within the Black community.

Intended outcomes

- Develop a shared geographical public safety plan(s) for Black Oregonians by 2023.

Goal #2: Increase the percentage of Black policy makers and leaders across Oregon.  
Intended outcomes

- Increase representation of Black policy makers to 2% statewide and to 6% for Portland metro by 2025. (To mirror Black demographic representation in Oregon and Portland.)

## Shifting the Black Narrative through Arts and Culture

Overarching Goal: Invest in more space for Black Artists

Goal #1: Increase the number of spaces for Black artists (specifically women, LGBTQ+, and youth) to showcase their work and support Black artists already creating art spaces

Intended Outcomes

- Support two to four Black art spaces (metro and non-metro) by 2025
- Provide resources to support Black artists (laptops, art equipment, etc.)

Goal #2: Increase cross-educational opportunities (including professional development) for Black Artists (specifically women, LGBTQ+, and youth) across generational backgrounds

Intended Outcomes

- Support non-metro and urban artists for 10-20 pop-up shops on annual basis through 2025
- Support the creation of a minimum of 10 educational curriculum pods annually for youth and established artists representing various artistic mediums (visual arts, performing arts, musical arts, etc.)

Goal #3: Increase the economic viability of Black artists (specifically women, LGBTQ+, and youth) by increasing public-private and business partnerships

Intended Outcome

- Increase the accessibility of funding for 20-25 Black artists annually

## Addressing Trauma and Healing for Black Communities

### Goal #1: Support Research and Evidence-Based Practices

#### Intended Outcome

Fund community-based research opportunities to study, incubate, measure, and/or advocate for healing strategies.

### Goal #2: Invest in Black Healing & Black Joy

#### Intended Outcome

Increase support to organizations that empower Black communities and individuals to experience healing and joy.

### Goal #3: De-stigmatize Trauma for Black Communities

#### Intended Outcome

De-stigmatize the concept of trauma and increase awareness of self-guided healing activities within Black communities.

### Goal #4: Shift from Community Grief to Community Relief

#### Intended Outcome

Support organizations establishing rapid response system(s) to intervene with resources, services, and advocacy when trauma-inducing crises impact Black communities.

## Selection Criteria

Meyer will prioritize funding for applications that demonstrate the potential for sustainability beyond the grant period through the development of institutionalized partnerships, long-term funding and/or systems change.

Strong proposals will:

- Align with initiative key priorities and goals.

- Promote partnerships and collaboration among local stakeholder organizations, including public agencies and community-based organizations (including culturally specific organizations) and justice-involved individuals.
- Have a commitment to equity and understand how to advance diversity, equity and inclusion.
- Have focused strategies designed to support Black communities, liberation and resilience.

## Anticipated Timeline

Award decisions: December 2022

Funding available: January 2023

The entire process from application to funding takes about eight to 15 weeks.

First, a Grant Review Committee made up of Black community leaders across the state works with Meyer staff to inform and develop recommendations for funding.

The Justice Oregon team then conducts due diligence follow ups to learn more about the work of applicants. As part of the grant review process, Meyer staff may follow up with questions and/or a site visit with key members of your team to better understand your proposal.

Award decisions and funding amounts are then finalized by Meyer staff and notification letters are issued. Funding is generally paid out in the month following the award notification.

## Use of Funds

Justice Oregon for Black Lives is providing general operating support for single applicant, non-fiscally sponsored organizations. This means organizations can use funds however they see fit (except for instances that involve lobbying — see our note below regarding lobbying). For organizations that are working in collaboratives or have fiscal sponsorships, the following examples illustrate how Justice Oregon project support may be used:

- Project management or consulting services dedicated to strengthening educational, economic and public safety outcomes for Black Oregonians.
- Hiring staff to support the project.
- Evaluation and assessment.
- Development of educational material, toolkits, manual of project.
- Other uses as approved by Meyer.

### *Lobbying*

Although Meyer may fund projects that include lobbying and general advocacy activities (community organizing, issue education, etc.), no Meyer funds can be earmarked for purposes of influencing specific legislation or the outcome of any specific public election, or to carry on, directly or indirectly, any voter registration drive. If you are requesting funding for a project that includes lobbying, please provide a project budget that lists the requested Meyer grant amount, breaks out lobbying and non-lobbying costs for the project by year, and demonstrates that the Meyer grant amount for each year is less than the non-lobbying portion of the budget. If you have questions about restrictions on the use of Meyer funds, contact the Justice Oregon team at [justice-oregon@mmt.org](mailto:justice-oregon@mmt.org).

## Eligibility

Eligible applicants must:

- Fall into one of these categories: a 501 (c)(3) nonprofit agency recognized as tax-exempt by the Internal Revenue Service, a public educational institution, a government or recognized tribal agency, or an organization that is requesting funding for a project that has a charitable, tax-exempt purpose;
- Seek funding for work that takes place within the state of Oregon;
- Provide equal opportunity in leadership, staffing and service regardless of age, gender, race, ethnicity, sexual orientation, disability, national origin, political affiliation or religious belief;
- Not require attendance at or participation in religious/faith activities as a condition of service delivery nor require adherence to religious/faith beliefs as a condition of service or employment.

For additional information about what Meyer funds, please see [Who We Do + Don't Fund ... and Why](#)

# Equity

Equity is a central tenet in all Meyer's grantmaking.

All applicants — regardless of where in their equity journey they may be today — must demonstrate a commitment to ongoing growth through the integration of diversity, equity and inclusion (DEI) principles into both their external programming or services and internal structures and operations.

Learn more about how Meyer thinks about equity at

[mmt.org/applicant-resources/diversity](https://mmt.org/applicant-resources/diversity)

## Information Sessions

Meyer staff will present an overview of the CFP and be available to answer questions at the following information sessions:

- [Virtual] Monday, August 8 at **12 p.m. PST**
- [In Person] Monday, August 22 at **3 p.m. PST** at our office in Northeast Portland.

If you'd like to attend, please register for the [virtual](#) or [in-person](#) information sessions here. Attendance is encouraged, but not mandatory. The content covered will be the same for both sessions. The virtual session will be recorded and shared for those who are unable to attend.

Pre-Application Consultation: Potential grantees are encouraged to email our team at [justice-oregon@mmt.org](mailto:justice-oregon@mmt.org) prior to beginning the application process to determine whether your proposed project meets the intent of the CFP.

Frequently Asked Questions: Read a list of frequently asked questions at [mmt.org/your-questions](https://mmt.org/your-questions).

Stay in the loop: For updates on Justice Oregon for Black Lives, please sign up for our newsletter at [mmt.org](https://mmt.org) (Scroll down to the bottom of the home page and enter your email at "Sign up for News")

## Ready to Apply?

Applicants must have an account to log in to our [GrantIS](#) application system. If your organization does not have an account, **please register at least one week prior to the application deadline** at <https://grantis.mmt.org/questionnaire>

Applications should be submitted online through Meyer's GrantIS system at <https://grantis.mmt.org>. The list of questions you'll be asked to address is summarized below. There is a 2,150-word limit for proposals, but you are free to allocate your response between the questions as you wish.

## Need help?

Meyer is committed to providing assistance and clarification as needed to support applicants in responding to this CFP. For assistance with the online registration or application process, contact the Justice Oregon team at [justice-oregon@mmt.org](mailto:justice-oregon@mmt.org). For assistance with navigating GrantIS, contact [grantops@mmt.org](mailto:grantops@mmt.org).

## Question Summary

[Answers to be entered in [GrantIS](#)]

### Core Information

Select the person who is to act as the primary point of contact for this application. If the appropriate person is not listed, add their name to the Organizational profile

1. What Type of Funding are you requesting? (Unless you are a collaborative or fiscally sponsored select general operating support.)
2. Grant purpose/title (20 word limit) (The description should clarify what the grant seeks to accomplish through this proposed request and who will benefit/who will be served.)
3. Amount Requested : Enter the amount by year you are request from Meyer
4. Proposed start date
5. Proposed Length of grant (in months up to 24 months)
6. Current annual operating budget for your organization

7. What counties will the project serve and/or take place in? If the project will serve and/or take place in all Oregon counties, select "Statewide."
8. If the project includes strategies designed to serve or benefit one or more Tribal reservations or communities, indicate which community from the following list. (optional)
9. Select the specific populations that are the primary focus of your proposal. (up to 3) Black/African, First-generation postsecondary students, Immigrants and/or refugees, Lesbian, gay bisexual, transgender and/or sexual/gender identities, People living on low incomes, People with disabilities, Women or girls, youth aging out of foster care
10. Select the one priority and goal below that most closely aligns with your proposed work, then check the boxes next to the outcome(s) intended by your proposal. If your work aligns with multiple community priority areas, you may discuss that in the narrative section or in your alternate application option:
  1. Economic Justice: Increase Black ownership (i.e. businesses, homes, investments)
  2. Economic Justice: Increase financial literacy / opportunities in Black communities
  3. Investing in Education: Increase representation of Black educators, administrators across Oregon
  4. Investing in Education: Improve Black student academic, social and emotional outcomes throughout Oregon
  5. Reimagining Public Safety: Create a shared vision of what public safety is within the Black community
  6. Reimagining Public Safety: Increase the percentage of Black policy makers and leaders across Oregon
  7. Shifting the Black Narrative through Arts and Culture: Increase the number of spaces for Black artists (specifically women, LGBTQ+, and youth) to showcase their work and support Black artists already creating art spaces
  8. Shifting the Black Narrative through Arts and Culture: Increase cross-educational opportunities (including professional development) for Black Artists (specifically women, LGBTQ+, and youth) across generational backgrounds
  9. Shifting the Black Narrative through Arts and Culture: Increase the economic viability for Black artists (specifically women, LGBTQ+, and youth) through increasing public-private and business partnerships
  10. Addressing Trauma and Healing for Black Communities: Support Research and Evidence-Based Practices

11. Addressing Trauma and Healing for Black Communities: Invest in Black Healing & Black Joy
  12. Addressing Trauma and Healing for Black Communities: De-stigmatize Trauma for Black Communities
  13. Addressing Trauma and Healing for Black Communities: Shift from Community Grief to Community Relief
  14. Is this application being submitted on behalf of a collaborative? If yes, upload a copy of the Memorandum of Understanding (MOU) or letters of commitment from each of the collaborative partners.
11. We are happy to accept applications that have been prepared for other funders or a video. Please ensure that these options answer the narrative questions and limit video applications to 10 minutes. Would you like to:
    1. Submit a video application
    2. Attach an application submitted to another funder
    3. Continue to answer the application questions in this form

#### Narrative Questions

This section asks for information on your organization and your request. The word limit is 2,000-ish and bullet points are encouraged.

1. Tell us about your organization, project and/or collaboration, including 1-3 priorities and outcomes for your organization. How does the work of your organization advance the strategic priorities of the Justice Oregon for Black Lives Initiative?
2. "Please provide a description of your organization and/or project's staff and trustees (including): a) demographic information about the CEO/ED and leadership team; b) how many people on staff/board; and c) demographics of staff/board; d) the demographics of the priority population(s) you work with.
3. Summarize your request and address all the following: a) describe how your organization and/or project fulfills its mission; b) give an overview of how your organization/project serves its priority population and/or works to change systems (i.e., organizations, institutions and behaviors of populations); and c) how does the organization/project ensure that its work is regularly informed by and accountable to the communities it serves?

#### REQUIRED Supplemental Materials

- Current board-approved annual operating budget for the organization
- The organization's most recent monthly financial statements (e.g. Balance Sheet/Statement of Financial Position and Income Statement/Profit & Loss/Statement of Activities)

- For collaboratives or organizations with fiscal sponsors ONLY — upload a project proposal budget, including both expenses and revenue by category. You may use your own format or use Meyer's [template](#).
- For projects with lobbying, upload a project budget that lists the requested Meyer grant amount, breaks out lobbying and non-lobbying costs for the project by year, and demonstrates that the Meyer grant amount for each year is less than the non-lobbying portion of the budget.
- For organizations applying with a fiscal sponsor ONLY — upload a file that displays the operating surplus/deficit for the fiscal sponsor and a brief financial history for the past three years. You may use your own format or use our [template](#).

#### OPTIONAL Supplemental Materials

- Additional brief supplemental materials may be included if they are critical to assist in understanding your request such as your org DEI plan/statement, executive summary of org's current strategic plan, or annual report. Please do not include letters of general support.
-